



PARTNERSHIP AND ADVERTISING PROSPECTUS



CONASTA 61
The Conference of the Australian Science Teachers Association
8-11 July 2012 - ANU Canberra
www.conasta.edu.au

ASTA WOULD LIKE TO THANK THE FOLLOWING
SPONSORS AND TRADE EXHIBITORS OF CONASTA 60

**WE HOPE TO HAVE YOUR SUPPORT
AGAIN AT CONASTA 61**



Australian Academy of Science
Bio-Rad Laboratories
Cider House TECH
Gallay Medical & Scientific Pty. Ltd.
Geological Society of Australia
Jacaranda
Lego Education
Luna Media
National Capital Educational Tourism Project
Nelson Cengage Learning
Oxford University Press
Pearson Australia
Science IQ
Scientrific Pty Ltd
TESEP
The Logical Interface
Twig-It



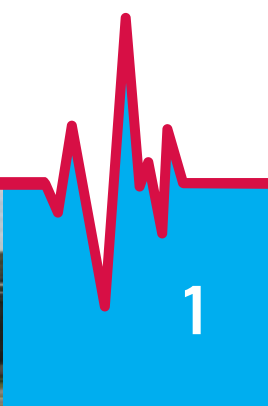
CONTENTS



WELCOME TO CONASTA 61.....	2
PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES	4
MEAL SPONSORSHIP OPPORTUNITIES.....	6
ADVERTISING OPPORTUNITIES.....	7
TRADE DISPLAY OPPORTUNITIES	8
SPONSORSHIP AND TRADE REGISTRATION FORM	9
EXHIBITION REGULATIONS AND CONDITIONS	10



SCIENCE
IT'S CRITICAL



WELCOME TO CONASTA 61

Dear Supporter

The Science Educators Association of the Australian Capital Territory (SEA*ACT) is proud to host the sixty first conference of the Australian Science Teachers Association (ASTA) in July 2012. CONASTA 61 is a unique national and international gathering that will bring together many and varied participants from the school, tertiary and scientific worlds to engage in significant discourse and learning about science.

It is recognised globally that science and science education play a crucial role in the development and wellbeing, both economically and socially, of our local communities and our nation.

In 2012 CONASTA will be held in Canberra. The nation's capital, with its many science related organisations and research facilities, will provide an excellent backdrop to CONASTA 61.

We welcome you as a potential sponsor and supporter of CONASTA 61 and know that your involvement will contribute to the success of this event and ultimately result in better science learning outcomes for our youth and the broader community.

Vicki Stavropoulos
*PRESIDENT, SEA*ACT*

Anna Davis
PRESIDENT, ASTA

THE CONFERENCE OF THE AUSTRALIAN SCIENCE TEACHERS ASSOCIATION

ASTA is a federation of eight state and territory Science Teacher Associations. Through its Council structure, ASTA represents and supports science educators from the primary, secondary and tertiary sectors. More than 4000 educators and institutions across Australia and worldwide have a voice in the future of science education, policy and practice through ASTA.

The Conference of the Australian Science Teachers Association (CONASTA) is convened each year in a different state or territory of Australia. In 2012, CONASTA 61 will be proudly hosted by the Science Educators Association of the Australian Capital Territory (SEA*ACT). This will be the sixty first annual conference of the Australian Science Teachers Association.

CONFERENCE DATES AND VENUE

CONASTA 61 will be convened at the Australian National University (ANU). Located primarily in the newly-opened state-of-the-art science facilities, it will be held from Sunday 8 July to Wednesday 11 July 2012, commencing with a Welcome Function at 5.30pm on Sunday and concluding with a Farewell Function at 4pm on Wednesday. A Trade Display will be held in conjunction with CONASTA 61 on the campus of ANU.

DELEGATES

Approximately 500 delegates are expected to attend CONASTA 61. They will come from the host territory the ACT, and from every other state and territory of Australia. A contingent of overseas delegates is also expected to attend.

Delegates will include:

- Junior Primary, Primary and Secondary science teachers
- Science education lecturers from the university sector
- Education and Curriculum consultants
- Laboratory Managers and Technicians from all schooling sectors
- Science and Education researchers from the university sector
- Book Publishers and Science Education materials suppliers
- Representatives from science-related professional associations





INVITATION TO SPONSORS

The Organising Committee invite your participation in the 61st Conference of the Australian Science Teachers Association as a sponsor, advertiser or exhibitor.

CONASTA 61 is convened to provide high-quality professional learning opportunities for teachers, educators and researchers, from all schooling sectors and levels, in the field of science teaching and learning. There is no other national event which brings together the depth and richness of science teaching expertise in such a spirit of learning, discovery and camaraderie.

Distinguished keynote speakers will promote the excellence of Australian and international scientific and educational research. The conference theme, *Science, it's critical* will focus keynote presenters, workshops and related activities on the critical importance of science to our national and global communities. More and more, our world is looking to science and its related technologies to help solve the global problems that have concerned us over the past few decade. We must heed the call for more emphasis to be placed on science research now and in the long term future.

The Conference will also provide an opportunity to exchange ideas about science teaching and learning and to maintain and develop national and international networks. This will all occur in Canberra with vast resources and opportunities for science research and discovery.

This unique forum is an opportunity for you to reach a local, national and international audience of science educators to promote your product(s) and/or service(s).

In the following pages, there are a range of sponsor, advertising and exhibition options for you to consider. All packages listed are negotiable and the Conference Organiser would be pleased to tailor any package to suit your specific marketing and promotional objectives.

To secure your package, please complete the registration form on page 9 of this brochure and return it to the Conference Organiser as soon as possible. If you wish to discuss your promotional aspirations with us, please contact the Conference Organiser (contact details below):

CONFERENCE ORGANISER

Australian Science Teachers Association (ASTA)

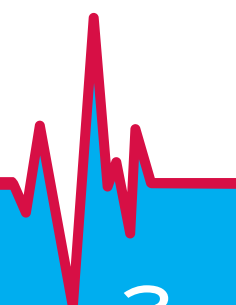
Mailing Address: PO Box 334 Deakin West ACT 2600

Ph: 02 6282 9377

Fax: 02 6282 9477

Email: conasta@asta.edu.au

Web: www.conasta.edu.au



PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

CONFERENCE PARTNER \$40,000+ (\$44,000 INCLUDING GST)

Benefits to Sponsor

- Rights for your logo to appear on the CONASTA 61 letterhead
- Opportunity to address conference delegates for 10 minutes at Conference Opening Ceremony
- Corporate signage (provided by you) displayed on main stage in Plenary Hall for the duration of the Conference
- Three complimentary Full Registrations to CONASTA 61
- Three complimentary tickets to the Conference Dinner
- Three complimentary tickets to the Welcome Reception
- One Double Exhibition Booth in a prominent position in the display area
- Recognition as a Conference Partner (logo) on all printed Conference material including the Call for Papers, and official Conference Handbook
- Full page (mono) advertisement in the Conference Handbook (sponsor to supply artwork)
- Sponsor's logo to be included on the opening PowerPoint slides displayed in plenary sessions
- Inclusion of sponsor's logo on CONASTA 61 website and an Internet link to your organisation's website (sponsor to supply flyers)
- Opportunity to place the equivalent of two x A4 flyers in the Conference satchels
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

PLATINUM CONFERENCE SPONSOR \$20,000+ (\$22,000 INCLUDING GST)

(2 OPPORTUNITIES AVAILABLE)

Benefits to Sponsor

- Rights for your logo to appear on the CONASTA 61 letterhead
- Corporate signage (provided by you) displayed on main stage in Plenary Hall for the duration of the Conference
- Three complimentary Full Registrations to CONASTA 61
- Three complimentary tickets to the Conference Dinner
- Three complimentary tickets to the Welcome Reception
- Single Exhibition Booth in a prominent position in the display area
- Recognition as a Conference Partner (logo) on all printed Conference material including the Call for Papers and official Conference Handbook
- Full page (mono) advertisement in the Conference Handbook (sponsor to supply artwork)
- Sponsor's logo to be included on the opening PowerPoint slides displayed in plenary sessions
- Inclusion of sponsor's logo on CONASTA 61 website and an Internet link to your organisation's website
- Opportunity to place the equivalent of two x A4 flyers in the Conference satchels (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)



"I learned lots and we were able to showcase what we had to offer."

Peter Haines (CONASTA Exhibitor)





GOLD CONFERENCE SPONSOR \$10,000+ (\$11,000 INCLUDING GST)

(3 OPPORTUNITIES AVAILABLE)

Benefits to Sponsor

- Corporate signage (provided by you) displayed on main stage in Plenary Hall for the duration of the Conference
- Two complimentary Full Registrations to CONASTA 61
- Two complimentary tickets to the Conference Dinner
- Two complimentary tickets to the Welcome Function
- Acknowledgement as a sponsor on the Conference welcome signage
- Sponsor's logo to be displayed on all official Conference material including the Call for Papers and official Conference Handbook
- Single Exhibition Booth in a prominent position in the display area
- Half page (mono) A4 advertisement in the Conference Handbook (sponsor to supply artwork)
- Inclusion of sponsor's logo on CONASTA 61 website and an Internet link to your organisation's website
- Opportunity to place an A4 flyer in the Conference satchels (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

SILVER CONFERENCE SPONSOR \$5,000+ (\$5,500 INCLUDING GST)

(6 OPPORTUNITIES AVAILABLE)

Benefits to Sponsor

- One complimentary Full Registration CONASTA 61
- One complimentary ticket to the Conference Dinner
- One complimentary ticket to the Welcome Function
- Acknowledgement as a sponsor on the Conference welcome signage
- Sponsor's logo to be displayed on all official Conference material including the Call for Papers and official Conference Handbook
- Quarter page (mono) advertisement in the Conference Handbook (sponsor to supply artwork)
- Inclusion of sponsor's logo on CONASTA 61 website and an Internet link to your organisation's website
- Opportunity to place an A4 flyer in the Conference satchels (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

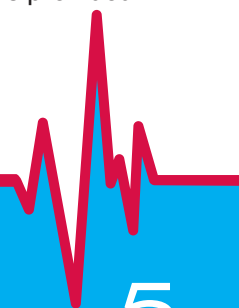
PROGRAM SPONSOR \$4,000 (\$4,400 INCLUDING GST)

(5 OPPORTUNITIES AVAILABLE)

Program Sponsors may like to support an existing speaker, or host a suggested speaker.

Benefits to Sponsor

- Acknowledgement as the speaker/session sponsor
- Prominent signage during the session (sponsor to supply signage)
- One complimentary Dinner ticket
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Logo displayed on the session slide
- Flyer distributed at the session (sponsor to supply flyers)
- Opportunity to place an A4 flyer in the Conference satchels (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)



MEAL SPONSORSHIP OPPORTUNITIES

WELCOME FUNCTION SPONSOR **\$3,500** (\$3,850 INCLUDING GST)

(1 OPPORTUNITY AVAILABLE)

Benefits to Sponsor

- Acknowledgement as the Welcome Reception Sponsor
- Prominent signage during the Welcome Reception
- Four complimentary tickets to the Welcome Reception
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Satchel insert (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

SCIENCE BREAKFAST SPONSOR **\$3,000** (\$3,300 INCLUDING GST)

(1 OPPORTUNITY AVAILABLE)

Benefits to Sponsor

- Acknowledgement as the Science Breakfast Sponsor
- Prominent signage during the Science Breakfast
- Four complimentary tickets to the Science Breakfast
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Satchel insert (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

CONFERENCE DINNER SPONSOR **\$6,000** (\$6,600 INCLUDING GST)

(1 OPPORTUNITY AVAILABLE)

Benefits to Sponsor

- Exclusive naming rights to the Conference Dinner
- Three complimentary tickets to the Conference Dinner and VIP seating
- Opportunity to make a five minute presentation at the Conference Dinner
- Acknowledgement as a sponsor on Conference welcome signage
- Organisation name and logo printed on dinner menus
- Corporate signage (provided by you) prominently displayed at the Conference Dinner
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Satchel insert (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

MORNING TEA OR HAPPY HOUR SPONSOR **\$1,500** (\$1,650 INCLUDING GST)

(3 MORNING TEA AND 3 HAPPY HOUR OPPORTUNITIES AVAILABLE)

Benefits to Sponsor

- Prominent signage during the Morning Tea or Happy Hour (sponsor to supply)
- Table dedicated to Sponsor display
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Satchel Insert (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

LUNCH SPONSOR **\$2,000** (\$2,200 INCLUDING GST)

(3 OPPORTUNITIES AVAILABLE)

Benefits to Sponsor

- Prominent signage during the Lunch (sponsor to supply)
- Table dedicated to sponsor display
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Satchel insert (sponsor to supply flyers)
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)



ADVERTISING OPPORTUNITIES

CONFERENCE SACHEL \$5,000 (\$5,500 INCLUDING GST)

(1 OPPORTUNITY AVAILABLE)

Benefits to Sponsor

- Sponsor's logo to be printed (one colour) in a prominent position on all delegates' conference satchels
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

NAME BADGES \$2,500 (\$2,850 INCLUDING GST)

(1 OPPORTUNITY AVAILABLE)

Benefits to Sponsor

- Sponsor's logo to be printed in a prominent position on all delegates' name badges
- Logo displayed on the Conference website
- Logo displayed in the Conference Handbook
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

ADVERTISEMENTS FOR CONFERENCE HANDBOOK

(Finished artwork to be supplied by advertiser)

- Full colour A4 page on back cover **\$1,800** (\$1,980 Including GST)
- Mono A4 advertisement **\$1,000** (\$1,100 Including GST)
- Mono A5 advertisement **\$700** (\$770 Including GST)

SACHEL INSERTS

(Satchel inserts to be supplied by sponsor)

- One corporate flyer (single A4 sheet) or merchandise in Conference satchels **\$600** (\$660 Including GST)
- Two corporate flyers (single A4 sheets) or merchandise in Conference satchels **\$850** (\$935 Including GST)

OTHER OPPORTUNITIES

Listed below are a number of other opportunities available for your organisation to become involved in CONASTA 61. Further information is available upon enquiry.

- Stationery supply of 500 notepads and pens for insertion into the Conference satchels
- IT **\$4,000** (\$4,400 Including GST)
- Conference Handbook **\$6,000** (\$6,600 Including GST)
- In-kind Sponsorship negotiable

" Workshops were diverse and catered for many interests. Keynote speakers also catered for many interests."

Susan Kennedy Smith (CONASTA Participant)



TRADE EXHIBITION OPPORTUNITIES

WE WELCOME TRADE EXHIBITORS TO CANBERRA FOR CONASTA 61 IN 2012.

The exhibition area is located close by the plenary venue at ANU. It features a well-lit, powered and internet connected, area in which all morning Teas, Lunches and Happy Hours will be held on Monday - Wednesday of CONASTA. This provides exhibitors with maximum exposure to all delegates and a focal point for CONASTA 61.

Please note that booth positions will be allocated on a chronological basis depending on the date of booking. Trade Exhibition Booths have sold very quickly in the past 2 years so we urge exhibitors to book early to avoid disappointment.

SINGLE TRADE EXHIBITION BOOTH **\$1,500** (\$1,650 INCLUDING GST)

DOUBLE TRADE EXHIBITION BOOTH **\$2,500** (\$2,750 INCLUDING GST)

Each booth includes

- One complimentary Trade Registration to CONASTA 61
- One Exhibition Booth (3m x 3m x 2.4m high) in velcro-compatible material
- Carpeted Booth flooring
- One trestle table and two chairs
- Fascia board featuring company name (maximum 30 letters)
- Two spotlights (150 watt)
- Power point (240 volt)
- Acknowledgement as Exhibitor in the Conference Handbook with 100-word company description
- Mailing list of the delegates' contact details provided after the Conference (in accordance with the Privacy Act)

EXTRA BOOTH STAFF **\$180 PER PERSON** (\$198 INCLUDING GST)

Exhibitors are entitled to one complimentary Trade Exhibition registration to CONASTA 61 per Trade Booth. If exhibitors require extra staff on their stand, a fee of \$180 per person will apply. This covers Morning Teas, Lunches and Happy Hours but does not include attendance to Conference sessions or the Conference Dinner. (Dinner tickets may be purchased separately at \$120ea)

Photo Credits:

National Museum of Australia: George Serras copyright National Museum of Australia, All Rights Reserved

NFSA front entrance: National Film and Sound Archive

Back cover and photos pg 1-3: Stock.XCHNG (www.sxc.hu)

All other photos including Front Cover: Australian Capital Tourism



SPONSORSHIP AND TRADE REGISTRATION FORM

CONASTA 61 -

The Conference of the Australian Science Teachers Association 8-11 July, 2012

Company Name: _____ Contact Name: _____

Postal Address: _____

Suburb/Town/City: _____ State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____

SPONSORSHIP	COST
Option:	\$
Investment:	
Comments:	
EXHIBITION BOOTH	
Number of sites/booths required:	\$
Number of extra staff registrations @ \$198 each (each booth includes 1 staff registration) Includes GST	\$
For planning purposes, please give a brief description of any large, high, or unusual equipment you will be displaying in your booth:	
CONFERENCE DINNER	
Number of tickets required @ \$120 each Includes GST	\$
TOTAL:	\$

Signed: _____

Name: _____

Date: _____

PAYMENTS

A payment of at least 50% of the sponsorship package and/or exhibition fee must accompany your completed booking form.

The balance is to be paid four months prior to the Conference.

CANCELLATION POLICY

A cancellation fee of 30% will be applicable for any sponsorship packages or exhibition booking cancelled up to six months prior to the Conference. No refunds will apply after this date.

PAYMENT OPTIONS

- EFT - Date Paid _____
 Cheque (made payable to ASTA)
 Credit Card - Type: Visa MasterCard

Card Holder: _____

Card Number: _____

Expiry Date: _____

Signature: _____

Date: _____ Reference: _____

BSB: 082 902

Account #: 556 705 700

Account Name: ASTA

Bank: NAB

Swift Code: NATAAU33025 (international transfers only)

Reference: (Your) Company Name

CONFERENCE ORGANISER

Australian Science Teachers Association (ASTA)

Mailing Address: PO Box 334 Deakin West ACT 2600

Ph: 02 6282 9377

Fax: 02 6282 9477

Email: conasta@asta.edu.au

Web: www.conasta.edu.au



TRADE REGULATIONS AND CONDITIONS

1. If the Exhibitors fail to comply in any substantial respect with the terms of this agreement the Organisers shall have the right to sell the space, the Exhibitor, however, to be liable for any loss suffered by the Organisers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organisers if in the event of the Exhibitor failing to occupy the said space by the advertised opening of the show, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.
2. No Exhibitor shall erect any sign, stand, wall or obstruction, which in the opinion of the Organisers interferes with an adjoining Exhibitor.
3. All Exhibitors shall be producers, importers or representatives of goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organisers.
4. Dismantling the Exhibits. Exhibits must not be removed and displays not be dismantled either partially or totally, before the closing time on the last day of the Exhibition. All exhibits and display material must be removed as soon as possible and by the time indicated.
5. Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant State and Commonwealth Acts.
6. The Exhibitor will not damage any walls or floors or ceiling of the Exhibition area in which his/her stand is located – by nails, screws, oil, paint, or any other cause whatsoever.
7. Exhibitors have fourteen (14) days in which to make their final payment when it falls due. After this time, and only when monies have not been paid, the stand will be available for sale to another company. All deposits paid to this stage will automatically be forfeited and no refund will be made; and no Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full.
8. Exhibitors' Liabilities. Every Exhibitor hereby accepts liability for all acts or omissions of himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organisers or incurred or become payable by them arising therefrom or in respect thereof the Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the Organisers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.
9. Insurance Liability. Neither the Organisers nor the hall owners will be responsible for the safety of any exhibit or property of any Exhibitor or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to ensure in their full replacement value the contents of his stand and all associated equipment and materials.
10. The Exhibitor is responsible for the safety of his products, display and stand. During the bump-out period, material should not be left unattended at any time.
11. It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after bumping out.
12. The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers.
13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days, or to vary the hours during which the Exhibition is open the Organisers reserve the right to do so, at their sole discretion.
14. The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.
15. Cancellation of Space: In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with:
 - (a) That the request for cancellation is submitted in writing;
 - (b) That the Organisers are able to re-let the cancelled space in its entirety;
 - (c) That the reason given for the request of the cancellations is, in the opinion of the Organisers, well founded;
 - (d) That the Exhibitor agrees that the Organisers shall retain 30 percent of the contract price if the cancellation is accepted more than 6 months before the Exhibition, and 100 percent of the contract price if the cancellation is accepted within 6 months of the opening of the Exhibition.
16. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.
17. Conduct of Exhibitors and Representatives. Annoyance: The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition. Microphones: The use of microphones is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers' opinion any annoyance is being caused. Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss thereto occasioned by such removal. Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor's own stand.
18. The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organisers in the event of any claim made against the Organisers.
19. Right of Rejection. Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.
20. No stand may be sublet in any manner without consent of the Organisers.